

Solomon Irungu CV

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| Name of expert | Solomon Irungu |
| Position Title | Communications & Engagement Specialist |
| Date of birth | 07/12/1989 |
| Country of citizenship | Kenya |

Education:

- *PhD in Communication and Information Studies, University of Nairobi (2022 – Ongoing)*
- *Masters in International Studies, University of Nairobi (2017 – 2020)*
- *B.A - Journalism and Media Studies, University of Nairobi (2010 – 2013)*
- *Diploma in Graphics Design, Graffins College (2019 – 2020)*
- *Diploma in Information Technology, Zetech College (2010 – 2011)*
- *Safety and Security Training, International Law Enforcement Training Agency (July 2022)*
- *New Managers Leadership Course, Strathmore University (November 2020)*
- *Engaging the Media Course, The Aga Khan University (September 2019)*
- *Simulations on Diplomatic Negotiations, University of Nairobi (April 2019)*

Employment record relevant to the assignment:

| Period | Organization | Country | Position | Summary of activities performed relevant to this assignment |
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| Oct 2023 - Present | Impact Africa Consulting Limited | Kenya | Communication and External Relations Lead | <ul style="list-style-type: none"> • Leading communication and external relations across sustainability advisory sectors. • Overseeing sustainability content production and dissemination through the Africa Sustainability Matters initiative. • Engaging in comprehensive desk reviews and content strategy development for sustainability projects. |

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| Feb 2022 – Apr 2023 | IDH | Kenya, Netherlands | Communication Manager | <ul style="list-style-type: none"> • Dual role as Insights Marketeer and Global Public Relations Manager, emphasizing data analysis and media relations. • Developed interactive knowledge products combining qualitative and quantitative research. • Coordinated international events, enhancing IDH's global communication reach. • Managed a global media network, strengthening media relations and storytelling. |
| Sept 2020 – Feb 2022 | KCIC Consulting Ltd | Kenya | Communication Manager | <ul style="list-style-type: none"> • Orchestrated and executed major international and local events, including two COP26 side events. • Implemented over 20 donor-funded projects, demonstrating strong program implementation skills. • Developed training programs for communication skills, enhancing internal capacity. |
| May 2019 – Aug 2020 | Kenya Climate Innovation Center (KCIC) | Kenya | Knowledge Management and Communication Officer | <ul style="list-style-type: none"> • Enhanced stakeholder engagement and revamped communication strategies. • Led the AgriBiz program's launch, managing content and event strategies. • Produced engaging IEC materials and managed data for impact reporting. • Designed digital platforms, streamlining complex content for various audiences. |
| Dec 2015 – May 2019 | Kiambu County Government | Kenya | Chief Public Information and Communication Officer | <ul style="list-style-type: none"> • Founded the public information and communication section, coordinating across ten departments. |

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| | | | | <ul style="list-style-type: none"> • Developed and executed crisis communication strategies for key sectors. • Led communication for multi-stakeholder projects, handling complex information dissemination. |
| Oct 2014 – Dec 2015 | Caritas Nairobi | Kenya | Communication Officer | <ul style="list-style-type: none"> • Established the communication office, developing foundational communication and media strategies. • Directed the communication strategy for launching Caritas Microfinance Bank. • Advised on and crafted high-level communication strategies for top church leadership. • Trained staff in effective communication practices, enhancing organizational impact. |

Membership in Professional Associations

- Full member: Association of Sustainability Practitioners of Kenya

Language Skills: Fluent in English, Kiswahili

Project experience by expert

| Year(s) | Project Title | Position/Role | Clients | Country | Description |
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| 2023-2024 | University Teaching | Part-time Lecturer | University of Nairobi | Kenya | Teaching undergraduate courses in Research, Online Journalism and Development Communication, focusing on digital media engagement strategies and effective communication techniques. Included training on web and graphic design to enhance digital content creation skills. |
| 2023-2024 | Africa Adaptation Acceleration Program | Campaign Manager | AfDB, Global Center on Adaptation, Climate Investment Fund | Africa | Led a continent-wide public awareness campaign on climate adaptation, involving strategic content development, multi-platform communication, and graphics design work for campaign materials to achieve over 1,000,000 impressions. |
| 2023-2024 | Communication Strategy Development | Consultant - Communication Strategy | Kenya Community Development Foundation | Kenya | Developed a comprehensive communication strategy integrating in-depth research and stakeholder engagement. Included the creation of a brand book detailing design guidelines and use of visual elements to enhance organizational communication. |
| 2023-2024 | Marketing Strategy Development | Consultant - Marketing Strategy | Shiriki House Limited | Kenya, Uganda | Crafted a marketing strategy based on extensive market research and stakeholder engagement, focusing on effective market positioning and audience targeting. Included the design of marketing materials and visual content creation to strengthen brand visibility. |
| 2023-2024 | Ecosystem Advisory | Allan and Gill Gray Philanthropy | Short Term Entrepreneurship Ecosystem Advisor | Kenya, Rwanda, Ethiopia | Advising on entrepreneurial engagement and policy and advocacy influencing between 2023 – 2024, with a focus on developing visual tools and graphics to facilitate communication and presentations. |
| 2024 | Institutional Communication Enhancement | Consultant | Africa Capacity Building Foundation | Africa-wide | Developed a strategic communication framework to enhance institutional communication capabilities, emphasizing data management, impact reporting, and the integration of graphic design in report layouts and informational materials. |
| 2023 | 47-Champions Awards Campaigns | Consultant for Content Development and Online Campaigns | UN Food and Agriculture Organization, Youth Enterprise Development Fund, Kenya Ministry of ICT and Innovation, GIZ | Kenya | Conducted content development and managed online campaigns, including the creation of localized content designed to appeal to different regions using targeted graphic designs. Focus was on digital storytelling and social media engagement. |
| 2022 | African Youth Adaptation | Communication Advisor | AfDB, Global Center on Adaptation | Africa | Managed communications for a climate adaptation initiative, conducting both qualitative and quantitative research, developing |

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| | Solutions Communication | | | | training materials for grantees, and engaging with a broad network of stakeholders across 40 countries. Included the design of infographics and visual content to communicate complex data. |
| 2022 | No Waste Challenge Media Strategy | Content and Campaign Manager | What Design Can Do, IKEA Foundation | Africa | Developed and executed a continent-wide media strategy for the No Waste Challenge, managing content creation, media relations, and campaign execution to drive environmental awareness and action. Included graphic design for all campaign materials and public engagement content. |
| 2022 | Vijana na AgriBiz Competition Management | Team Leader | Kenya Climate Innovation Center, EU, DANIDA | Kenya | Led a national competition, managing all aspects of program implementation, including digital campaign strategies and participant engagement. Developed visual content including graphics for promotional materials and digital platforms to enhance visibility and impact. |
| 2021 | Green Economy Youth Activation Communication | Communication Manager | UNDP, KCIC Consulting | Kenya | Managed program communications, conducted desk research, synthesized findings into impactful reports and communication strategies. Included the production of graphic content to promote sustainable employment initiatives and enhance visual appeal for various audiences. |
| 2020-2022 | Digital Communication Strategies for MSMEs | Communication Consultant | Kenya Climate Innovation Center | Kenya | Assisted in the development of digital communication strategies for MSMEs, facilitating online presence enhancements including social media and e-commerce capabilities. Included comprehensive graphic design training for content creation and visual storytelling. |
| 2019-2022 | Agribusiness Funding Utilization Training | Knowledge Manager | KCIC | Kenya | Developed training content and facilitated educational programs for agribusiness funding utilization, emphasizing the breakdown of complex financial and operational information into digestible content for entrepreneurs. Included graphic design elements for educational materials and presentations. |
| 2019-2021 | Climate Launchpad Green Ideas Competition | Lead Project Manager | Climate KIC, various partners | Africa | Led a major international competition in 12 African countries, managing project implementation, and communications. Content development included graphics, creation of an application landing page, production of call-to-application posters, and newsletters for campaigns. |
| 2021 | Media Content for Climate Agribusinesses | Executive Producer | The Rallying Cry | United Kingdom, Kenya, Zambia | Produced and directed media content focusing on female-empowered climate agribusinesses, using storytelling to highlight successes and inspire action. Included the development of graphic materials to visually enhance storytelling and audience engagement. |

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| 2021 | Online Training Content Development for MSMEs | Knowledge Manager | British Council | Ghana, South Africa, Botswana | Developed targeted online training content for key demographic groups, enhancing skills and knowledge transfer in entrepreneurial and health-related fields. Included graphic design elements to improve user interface and engagement on training platforms. |
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Expert’s contact information:

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Phone: +254725961921

Certification:

I, the undersigned, certify that to the best of my knowledge and belief, that this CV correctly describes myself, my qualifications, and my experience, and I am available to undertake the assignment in case of an award. I understand that any misstatement or misrepresentation described herein may lead to my disqualification or dismissal by the procuring entity.

Name of expert: Solomon Irungu

Signature:

